

# easyCoffee TO GO

An **exciting opportunity** from the team at **easyCoffee**  
We're seeking **SITE PARTNERS** for our new coffee machines  
to serve our individual Fairtrade coffee at great **value prices**



## ZERO ENTRY COST...

**FREE on loan** branded coffee machine.  
**No up front investment** required.

## VERY PROFITABLE...

Provides a **new revenue stream**.  
**Start earning** from cup one.

## SMALL FOOTPRINT...

Self contained **self serve** unit.  
**Low utility costs**. Easy to locate.

## FULLY MAINTAINED...

**Regular machine cleaning**, coin  
collection and **auto** stock replenishment.

## EASY TO MANAGE...

**Automated** ingredient ordering and  
**quick** access to check product levels.

## SUPER RELIABLE...

Capable of **consistently delivering**  
**hundreds** of quality drinks daily.

## INCREASE YOUR SALES...

No stress, **automated payment**.  
**Regular visits** and brand support.

## SHARED REVENUE..

**Profits split fairly** with site partner  
after deducting ingredients, cleaning,  
maintenance, processing and VAT.

### GREAT MACHINES

Featuring bright and modern illuminated imagery, vibrant all over graphic wraps and a user friendly touch screen interface with impactful adverts.

### GREAT TASTE

Our special Fairtrade coffee beans, freshly ground at the push of a button. Serves all the most popular coffee drink options, plus tea and hot chocolate.

### GREAT INCOME

Big profit for minimal effort! The more drinks you sell, the more you make; add thousands to your income.

### GREAT TRAINING

We provide full training and supporting manuals for installation, maintenance and regular cleaning.

### GREAT SERVICE

We offer a dedicated customer service support team, regular cleaning and coin collection visits.

### GREAT TELEMETRY

Machines are monitored in real time by our team of vending specialists to track sales and performance.

### GREAT SUPPORT

Supply of point of sale materials designed to help increase footfall and encourage extra coffee sales.



**IDEALLY SUITED for busy forecourts | retail stores | business premises | shopping malls corporate headquarters | leisure centres | universities | travel hubs | sport clubs | hospitals**

 <p>£1.60</p> <p><b>DOUBLE ESPRESSO</b></p>	 <p>£1.60</p> <p><b>BLACK AMERICANO</b></p>	 <p>£1.60</p> <p><b>WHITE AMERICANO</b></p>	 <p>£1.60</p> <p><b>FLAT WHITE</b></p>	 <p>£1.60</p> <p><b>CAPPUCCINO</b></p>
 <p>£1.60</p> <p><b>LATTE</b></p>	 <p>£1.60</p> <p><b>MOCHA</b></p>	 <p>£1.60</p> <p><b>TEA</b></p>	 <p>£1.60</p> <p><b>HOT CHOCOLATE</b></p>	 <p>£1.60</p> <p><b>CHOCOMILK</b></p>

Call: **0333 433 0322** | Email: [togo@easy.Coffee](mailto:togo@easy.Coffee)

Apply: [www.easy.Coffee/vending](http://www.easy.Coffee/vending)



### easyCoffee LARGE

**SPECIFICATION**

Height: 2100mm  
 Width: 890mm  
 Depth: 750mm  
 Screen: 21.5"  
 Weight: 140kg  
 Power: 230V  
 Payment: Coin, card + contactless  
 Delivery: 4-6 weeks

75+ cups per day



### easyCoffee REGULAR

**SPECIFICATION**

Height: 1820mm  
 Width: 700mm  
 Depth: 750mm  
 Weight: 170kg  
 Power: 230V  
 Payment: Coin, card + contactless  
 Delivery: 3-5 weeks

30-75 cups per day



### easyCoffee SMALL

**SPECIFICATION**

Height: 1630mm  
 Width: 500mm  
 Depth: 650mm  
 Weight: 65kg Unit  
 34kg Machine  
 Payment: Pay at till + coin  
 Note: Available as tabletop only  
 Delivery: 2-4 weeks

20-40 cups per day



## OUR EQUIPMENT

Our self-serve **hot drink machines** provide a perfect way to offer fresh bean-to-cup **easyCoffee** to your customers. Ideal for unmanned spaces with a limited footprint, they help turn even the smallest of areas into a **profit generator**. From a simple table-top machine to our super tower, **easyCoffee TO GO** works in all locations. We cater for all forms of payment, and all drink sales are tracked in real time via **advanced telemetry**.

## MAKING IT WORK

We provide full training to include daily cleaning and replenishment of the consumable items. Our machines are rated **A\* energy efficient** with minimal wastage, and we provide a weekly cleaning and coin collection service. **Online ordering** of the consumables is fast and simple, and your delivery is guaranteed within 48 hours. This includes **all ingredients** and disposables such as coffee, tea, hot chocolate, freeze dried milk and sugar, plus branded cups, lids and drink stirrers.

## BRAND REASSURANCE

Customers love the easy brand and associate it with positive and exciting experiences, such as their **easyJet** travel and holidays. They understand our brand values of **challenging the existing coffee brands** and striving to **offer simplicity and good value**.

## GETTING STARTED

We survey your premises to identify the ideal location. If suitable, your **easyCoffee TO GO** machine and initial stock are supplied within 28 days. Once our team have installed the machine and provided maintenance training, you can **immediately start selling coffees** and hot drinks! We review sales with you after a 30 day trial period, and we then convert to a **long term free on loan arrangement**.

## INCREASING YOUR SALES

Our team of **brand champions** will visit regularly and help you sell more coffee. They check that everything is working efficiently and will train your team on cleaning and maintenance and monitor stock levels. They also ensure that you have the best **point-of-sale** marketing materials to helping you achieve maximum cup sales.

## STAY IN CONTROL

In line with our brand name and heritage, we want our machines to be easy to manage and easy to access. Every sale is monitored by **in-built telemetry**, and technical issues are identified remotely in real time. As an approved site owner, you will **receive monthly reports** and financial statements. Your share of the previous month's income will be paid by the 10th day of the following month.

**ACTIVATION MATERIALS** can include flexi pavement sign | giant cup | window vinyls | posters | flyers | projecting sign | shelf wobblers | branded floor mats | loyalty cards



## AND WHAT WE NEED FROM YOU...

- A location for the machine within 3 metres of your main entrance or highest footfall area
- 13amp power source, a water supply and storage for the cup and consumable supplies
- Priority space for marketing materials such as window graphics, signage and leaflets
- Commitment to promote the drinks, and maintain and clean the machine as specified

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