



easyCoffee



HASTINGS

212 Queens Road | Hastings | TN34 1QP

- 2,327 sq ft retail unit
- Popular central location
- Family friendly facilities
- easyKidzone included
- Rent free period
- Extensive outside seating

NEW COFFEE SHOP OPPORTUNITY

easyCoffee will completely fit-out and set up this full service coffee shop for an exclusive new franchisee. Located in a well established shopping zone this new coffee shop will provide a full coffee shop experience and the unit should deliver strong sales and good profit margins for an ambitious owner-operator.





FINANCIAL HIGHLIGHTS

- Target sales £300–£400K pa
- Strong mid teen Ebitda margins
- Franchise fee £25K
- Royalty fee 5%
- Advertising levy 1%
- Rent free period available
- Royalty discount for year one

OVERVIEW

In the 1990's, ground-breaking airline easyJet took on the big airlines with its high-value, low-cost proposition. Now easyCoffee is doing the same to the high street coffee market, offering a great quality coffee experience for less cost. We are the fastest-growing coffee shop chain in the retail sector and we're in an exciting period of rapid expansion. We are now seeking ambitious franchisees to join our success, and to own and operate new shops across the UK.

THE OPPORTUNITY

We expect our franchise owners to be enthusiastic, passionate and committed to delivering the easyCoffee experience. In return for your hard work and business acumen, our team will provide invaluable franchisee training and strong brand support.

- Store design, managed fit out and shop development
- Training programme, including barista certification
- Marketing and innovation, including launch activity
- Operations manuals and performance reviews
- Strategic business planning and consultation
- Cross promotion with other easy brands and apps

THE AREA

Hastings is a busy seaside town on the Sussex coast with a population of 100,000, which increases during the summer holiday season. The town centre is busy throughout the week, and boasts an established café culture. We currently have a small retail unit with which is very popular, but cannot cater for the customer demand.

THE LOCATION

Located at the centre of this busy town centre hub the premises occupy a prominent position and window frontage to three sides. Together with outside seating this is an ideal coffee shop unit and will deliver instant impact in the town and will attract loyal customers from day one.

THE TERMS

Unit size:	Ground Floor: 2,327 sq ft
Lease term:	15 years
Annual rent:	£37,000 pa
Service charge:	None
Business rates:	Estimated £21,000 pa
Rent free period:	12 months
Franchise term:	10 years renewable

FOR MORE INFO

Viewing strictly by prior appointment with the easyCoffee team
Please email franchise@easy.coffee or call 0333 433 0011